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| ***Company #1:*** |  |  |  | ***Company #2:*** |  |  |  |
| **Pros** | ***Rating*** | **Cons** | ***Rating*** | **Pros** | ***Rating*** | **Cons** | ***Rating*** |
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| **Total of Pros =** |  | **Total of Cons =** |  | **Total of Pros =** |  | **Total of Cons =** |  |
| **(Pros Total) – (Cons Total) =** |  |  |  | **(Pros Total) – (Cons Total) =** |  |  |  |